

## Community Colleges Local Strategic Value

Institution: Mid Michigan College

As per Section 230(2) of the State School Aid Act (MCL.338.1830), a community college must demonstrate that it meets the Local Strategic Value qualifications to receive the portion of each college's performance funding appropriation earmarked for local strategic value. The statute lists 15 separate best practices for community colleges to achieve. Institutions must satisfy 4 of 5 best practices in each of 3 different categories.

A community college must certify by means of a board of trustees resolution that the college has met 4 of 5 best practices in each category. Further, each board resolution "shall provide specifics as to how the community college meets each best practice measure within each category." **This resolution must be properly passed by the board and submitted to the State Budget Office on or before October 15, of each academic year.** However, if a resolution from a prior year is still in effect and factually correct, you may resubmit this resolution.

Please use this table as a method to **briefly** detail what your community college is doing to meet the best practices in each category. Each category is worth one-third of the total amount available for your institution. Your institution must meet 4 out of 5 best practices in a category to receive funding associated with that category.

Best Practices by Category	Examples of Adherence
<b>Category A: Economic Development and Business or Industry Partnerships (must meet 4 of 5)</b>	
(i) The community college has active partnerships with local employers including hospitals and health care providers.	Mid is a member of the MiRIS Consortium, and partners with several area healthcare systems to provide our students with the best possible hands on education, including clinicals. Mid has representatives that sit on the Boards for MyMichigan Health and local economic development organizations. Local healthcare, employers and workforce and economic representatives also participate in Mid Advisory Boards and participate in strategic planning initiatives.
(ii) The community college provides customized on-site training for area companies, employees, or both.	Mid provides on-site training via its phlebotomy, certified nurse aide, truck driving, manufacturing processes, and business development, among many other short-term training programs. In addition, the workforce and economic development team provides a number of customized trainings for local employers, including partnership via the GoingPRO Talent Fund program.
(iii) The community college supports entrepreneurship through a small business assistance	The Mid Michigan Small Business Development

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center or other training or consulting activities targeted toward small businesses.	Center is located on our Mt. Pleasant Campus. The consultants provide confidential 1:1 counseling and work diligently with local businesses to create and retain small businesses and employment in the region.
(iv) The community college supports technological advancement through industry partnerships, incubation activities, or operation of a Michigan technical education center or other advanced technology center.	Mid maintains a very close working partnership with the Central Michigan Manufacturers Association, (CMMA) including our President sitting on their Advisory Board. The CMMA maintains an office on our Mt. Pleasant campus. Mid also operates technical education centers on both our Harrison and Mt. Pleasant campuses offering short term, customized and grant training programs. Partnerships have also included working directly with the Michigan Manufacturing Technology group to advance training for local employers. Mid also maintains efforts to work with ISD's on various grant programs.
(v) The community college has active partnerships with local or regional workforce and economic development agencies.	Mid has close and strong partnerships with several local economic development agencies including the Middle Michigan Development Corporation, Gladwin County EDC and Great Lakes Bay Regional Alliance. The President serves on the Board of Advisors for the Great Lakes Bay Regional Alliance.
<b>Category B: Educational Partnerships (must meet 4 of 5)</b>	
(i) The community college has active partnerships with regional high schools, intermediate school districts, and career-tech centers to provide instruction through dual enrollment, concurrent enrollment, direct credit, middle college, or academy programs.	Mid serves over 50 dual enrollment partners and 9 early middle college programs through dual or concurrent enrollment. In total, Mid serves more than 1,600 dual enrolled students. The workforce team has played an active role in STEM initiatives creating ladder learning opportunities for K-12 students.
(ii) The community college hosts, sponsors, or participates in enrichment programs for area K-12 students, such as college days, summer or after-school programming, or science Olympiad.	Mid hosts several programs throughout the school year and in the summer to engage area K-12 students in various activities. Some of these activities include career days, college fairs, presentations, Science Olympiad and college exploration events. The College also offers a STEM summer camp through its Educational Talent Search program.
(iii) The community college provides, supports, or participates in programming to promote successful transitions to college for traditional age students, including grant programs such as talent search,	Mid has an Educational Talent Search (ETS) program which serves 500 students in grades 6-12. The program introduces students to enrichment programs, cultural activities, and college

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<p>upward bound, or other activities to promote college readiness in area high schools and community centers.</p>	<p>preparedness workshops.  The College also participates in local College Access Networks and works directly with local high schools on college readiness programming.  Mid has developed a pilot program, called WAVE, to expand its college-readiness programming in local high schools. Students will engage in college prep and transition activities from 9-12 grades.  Mid has also recently revamped the new student orientation process and developed a MID.101 course to help new students transition to college.</p>
<p>(iv) The community college provides, supports, or participates in programming to promote successful transitions to college for new or reentering adult students, such as adult basic education, GED preparation and testing, or recruiting, advising, or orientation activities specific to adults.</p>	<p>Mid has been focusing additional efforts to recruit, train, and support adult learners through programming, events, and academic resources. Mid’s Mentors are trained to work specifically with non-traditional students so they have the support needed from application through graduation. The College works with local businesses that might send non-traditional learners to the College for additional training to ensure that students get exactly what they need. Mid also offers a career center to assist students with their employment search based on their needs and skills.</p>
<p>(v) The community college has active partnerships with regional 4-year colleges and universities to promote successful transfer, such as articulation, 2+2, or reverse transfer agreements or operation of a university center.</p>	<p>Mid has several reverse transfer agreements with universities around the state. Mid also partners with universities to offer advising and information on campus in order to successfully transfer. Mid also sits on the Higher Education Advisory Board for MCAN and works across the state to develop 2+2 and 3+1 agreements.</p> <p>Mid has articulation agreements with a number of universities (CMU, SVSU, Ferris, Northwood, etc.). We have 3+1 agreements in place with Northwood University and Wayne State University which allow our students to transfer 82 or more credits from Mid to Northwood or Wayne State.</p>
<p><b>Category C: Community Services (must meet 4 of 5)</b></p>	
<p>(i) The community college provides continuing education programming for leisure, wellness, personal enrichment, or professional development.</p>	<p>Mid offers a series of classes dedicated to “Lifelong Learning” for people who are looking to learn something outside the box. Mid has offered classes like dog training, painting, financial investing, artistic welding, and genealogy.</p>

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<p>(ii) The community college operates or sponsors opportunities for community members to engage in activities that promote leisure, wellness, cultural or personal enrichment such as community sports teams, theater or musical ensembles, or artist guilds.</p>	<p>The Mid Michigan Lakers are members of the NJCAA and the Michigan Community College Athletic Association and have teams in basketball, baseball, softball, bowling, clay target shooting and cross country. Student organizations host various events such as movie nights, haunted trails, and fundraisers on campus for community members to enjoy. The College also offers a number of events throughout the year that promote awareness and cultural enrichment.</p>
<p>(iii) The community college operates public facilities to promote cultural, educational, or personal enrichment for community members, such as libraries, computer labs, performing arts centers, museums, art galleries, or television or radio stations.</p>	<p>Mid's library services including book checkout, computer use, and interlibrary loan are available to the public. Both the Harrison and Mt. Pleasant campuses have areas available to the community and often play host to speakers and cultural events. Mid also makes its conference rooms available to nonprofit organizations (including the State) for events and trainings at minimal costs.</p>
<p>(iv) The community college operates public facilities to promote leisure or wellness activities for community members, including gymnasiums, athletic fields, tennis courts, fitness centers, hiking or biking trails, or natural areas.</p>	<p>Both the Harrison and Mt. Pleasant campus of Mid have a fitness center available for community use. The Harrison campus also has 3 miles of walking trails and a 19-mile biking trail system throughout its beautiful 560-acre wooded campus, which also includes a pavilion and restroom facility. The College also has a disc golf course on the Harrison Campus available for community use.</p>
<p>(v) The community college promotes, sponsors, or hosts community service activities for students, staff, or community members.</p>	<p>The College is an active member in each community it serves. Through engagement with local organizations (chambers of commerce, service clubs, community foundations), the College actively encourages, sponsors, and participates in community service activities. Mid students actively engage in community service activities through the Student Life office and especially through the Phi Theta Kappa honor society.</p>